



"To Add Quality to Life for those with life-limiting illness"

COOKIES POLICY

To provide information on what Cookies are used on our website and how they are used

Version	2.0
Authorised by	INFORMATION GOVERNANCE LEAD
Date Authorised	01/11/2023
Date Amended	08/01/2025
Next Review Date	31/01/2026
Document Author	REBECCA BENTHAM, DIRECTOR OF INCOME DEVELOPMENT AND MARKETING

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1. What are cookies?

Cookies are small text files that are placed on your device when you visit a website or app. Some cookies are needed to make websites function, but they can also be used to provide useful performance data to the owners of the website, and information to third parties. Cookies collect information that relates to, for example, the devices you use to access the internet, your location, your browsing history and your Internet Protocol (IP) Address.

2. Cookies we use

Dr Kershaw's uses both first party and third party cookies on our website, and they fall into the following categories:

- Functional cookies or Session cookies are temporary. They only last for a "session" of browsing. Once you close the browser window, or leave the website, the cookie disappears. Unlike other cookies, session cookies are never stored on your computer.

The Dr Kershaw's Hospice session cookies allow you to:

- Use your shopping cart on ecommerce websites;
 - Browse websites without constantly re-entering the same information.
- Analytics Cookies (Google Analytics) help Doctor Kershaw's assess their website's overall performance and usability. In other words, they can track:
 - How long people spend on the website;
 - Whether people find the information they're looking for;
 - If people are ignoring certain parts of the website, or if there's unusually high activity in other parts.
 - Marketing Cookies are used by Dr Kershaw's Hospice to work with partners like Youtube. Marketing partners use both session and persistent cookies. These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign. To understand more about these third party cookies and their privacy policies please visit the YouTube website.

3. Changes to this Policy

We may update how we use cookies (and this policy) from time to time. So please check regularly to keep up to date with any changes.

4. List of Cookies

See the below table for a list of the cookies we use on our website:

Functional Cookies	Provider	Description	Lifespan
#wp-admin/admin-ajax.php#	drkershawshospice.org.uk	To establish a connection between the client and the server using Ajax. WordPress uses it to refresh the page's contents without reloading it, thus making it dynamic and interactive to the users.	Persistent
_grecaptcha	drkershawshospice.org.uk	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent
_GRECAPTCHA	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	179 days
CONSENT	youtube.com	Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website.	6064 days
CookieConsent	drkershawshospice.org.uk	Stores the user's cookie consent state for the current domain.	1 year
rc::a	google.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent
rc::b	google.com	This cookie is used to distinguish between humans and bots.	Session
rc::c	google.com	This cookie is used to distinguish between humans and bots.	Session
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day
wc_cart_created	drkershawshospice.org.uk	Necessary for the shopping cart functionality on the website.	Session
wc_fragments_#	drkershawshospice.org.uk	Unclassified.	Session
woocommerce_cart_hash	drkershawshospice.org.uk	Necessary for the shopping cart functionality on the website to remember the chosen products - This also allows the website to promote related products to the visitor, based on the content of the shopping cart.	Session

woocommerce_items_in_cart	drkershawshospice.org.uk	Necessary for the shopping cart functionality on the website to remember the chosen products - This also allows the website to promote related products to the visitor, based on the content of the shopping cart.	Session
wordpress_test_cookie	drkershawshospice.org.uk	Used to check if the user's browser supports cookies.	Session
wp_woocommerce_session_#	drkershawshospice.org.uk	Contains a unique code for each customer so that it knows where to find the cart data in the database for each customer.	1 day
Analytics Cookies	Provider	Description	Lifespan
Google Analytics	google.com	This cookie helps Doctor Kershaws assess: How long people spend on the website, whether people find the information they're looking for and if people are ignoring certain parts of the website, or if there's unusually high activity in other parts.	2 years
Marketing Cookies	Provider	Description	Lifespan
IDE	doubleclick.net	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	1 year
VISITOR_INFO1_LIVE	youtube.com	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	179 days
YSC	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Session
yt.innertube::nextId	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	Persistent
yt.innertube::requests	youtube.com	Registers a unique ID to keep statistics of what videos from YouTube the user has seen	Persistent
yt-remote-cast-available	youtube.com	Unclassified	Session
yt-remote-cast-installed	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-connected-devices	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent
yt-remote-device-id	youtube.com	Stores the user's video player preferences using embedded YouTube video	Persistent

yt-remote-fast-check-period	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-app	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session
yt-remote-session-name	youtube.com	Stores the user's video player preferences using embedded YouTube video	Session

5. How do I change my cookie settings?

Some of the cookies we use are essential for parts of our website to work properly. These are called strictly necessary cookies.

For all non-essential cookies, you can choose whether we use them or not by updating the settings on the Cookie Consent Pop-up. Alternatively, most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit www.aboutcookies.org or <https://www.aboutcookies.org>.

Find out how to manage cookies on popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

6. Further Information

Further information about how we process your data can be found in our Privacy Policy:

<https://drkershawshospice.org.uk/about-us/governance/dr-kershaws-hospice-privacy-notice>.

If you would like to contact us relating to our use of cookies, please contact:



Data Protection Officer / SIRO Dr Kershaw's Hospice
Turf Lane
Royton
Oldham
OL2 6EU

Appendix 1 - Equality Analysis Checklist

To ensure relevant equality and equity aspects of policies have been considered and addressed in the document to give assurance that the policy will be legal, fair and equitable.

POLICY TITLE/NAME	COOKIES POLICY		
POLICY AUTHOR	REBECCA BENTHAM	DATE OF ISSUE	NOVEMBER 2023

		YES	NO	What impact do you assess there may be?
1	Does the proposal affect one group more or less favourably than another on the basis of:			
	• Age		x	
	• Pregnancy and Maternity		x	
	• Sex		x	
	• Gender or Gender Re-Assignment		x	
	• Marriage or Civil Partnership		x	
	• Religion or belief		x	
	• Sexual orientation (L.G.B.T.Q)		x	
	• Nationality/Race		x	
	• Disability (including physical and mental health problems)		x	
2	Will the proposal have an impact on lifestyle? (e.g. diet and nutrition, exercise, physical activity, substance use, risk-taking behaviour, education and training).		x	
3	Will the proposal have an impact on social environment? (e.g. social status, employment (either paid or not), social/family support, stress, low income, homeless).		x	
4	Will the proposal have an impact on physical environment? (e.g. living conditions, working conditions, pollution or climate change, accidental injury, public safety, transmission of infectious disease).		x	
5	Will the proposal affect access to or experience of services? (E.g. health or social care, transport, housing services, education).		x	

Equality Impact Assessor	Georgie Flint	Date of assessment	08 January 2025
Job Title	Information Governance and Data Systems Lead		